



# Berlin, Adlon March 5th 2008



Main Topics from Brainstorming	Total
<b>General Criticism</b>	
Lack of diversity and integrative power for different perspectives	165
Dominated by personal prestige and by institutional competition	104
To much centered on the north western culture (USA and Europe)	44
<b>Urgent Tasks</b>	
Create a process to intensify cooperation between organizations and initiatives	124
Involve as many young people as possible in the global processes and activities	115
Organize a professional and efficient funding to cover the financial requirements	92
<b>Promising Projects</b>	
To start a platform and a process for the global participation of many people (you and me)	159
To use emotional resonance effects (art, music, etc.) to mobilize large number of people	76
To organize and facilitate regional meetings and local support groups (expert and leaders)	67



Main Topics from Brainstorming	Total
To educate interested peoples and multipliers of the global commons consultation process	30
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<b>Supportive Activities</b>	
<hr/>	
Open inviting discourse with governmental institutions, political parties and politicians	58
Structured involvement and broad coverage of the different traditional mass media	42
Intensive cooperation and knowledge exchange with universities and science centers	21
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<b>Basic Requirements</b>	
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Large group of people being credible and convincing ambassadors for the initiative	109
Maximum transparency of all decisions and all relevant developments in the process	63
Description of realistic action plans and possible quick wins of the strategical steps	58
Formulation of a well-defined, optimistic and easy to communicate vision statement	57



Main Topics from Brainstorming	Total
<b>General Criticism</b>	
<b>Lack of diversity and integrative power for different perspectives</b>	<b>165</b>
• dialogue with those we disagree with	18
• dialogue and willingness to listen	17
• Linking with other different from onself	10
• diversity bringing in the most diverse perspectives	10
• lack of female leadership still an overwhelming majority of men in any leadership decision-making or policy discussions	8
• to accept new ideas and approaches not to be focused on "own" ideas and concepts - beeing open for new approaches	8
• more brown-skinned people!!	7
• extremist views often the majority of people with a high level of understanding would be too shy in comparison with those having very strong opinions	6
• the idea that sharing goes beyond ownership - and so the more you share - the more you get	5
• exclusivity more inclusion of ongoing initiatives is nescessary	5
• equal representation of all parts of society	5
• ensure equal leadership by women	4
• invite for dissens, provide space for minority statements	3
• diversity	3
• Understanding multiple perspectives	2
• open space for organizers to create new visions and just try out new things	2



Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> leadership by single interest group                      avoid power-play                 </li> </ul>	2
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> not using the female way of organizing the network                 </li> </ul>	2
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> fear that instead of creating a harmonious reaction with people, a hostile reaction will result                 </li> </ul>	2
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> more women - the future is female                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> involve disabled                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> lack of multiculturalism in the organization of                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> overcoming old ideological wars                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> develop forms of multistakeholder dialogue                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> afraid of something new                      plenty organisations and persons are old thinking - this is new, we have to create a new platform, but people and organisations will be afraid of it, they rather want to leave their old things                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> lack of participation of women and young people!!!                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> where are the women?                 </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> promoting the value of working through differences in dialogue                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> one-sided perspectives                      ideas only coming from an affluent level of people                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> NO SEGREGATION&lt;. leaving the young or old alone NOT in gated communities - bridging minds and modes, generations, languages, cultures,...                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> making difference a legitimate and positive value                      the idea of the global commons has the potential of making legitimate boundary-markers dissolve which would be horrific for identities                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> exclusive                      we still think to be exclusive - we all leaders are still doing our own things                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> nationalism, exclusivism and fundamentalism                      when identity markers become a means of absolute security and no openness to the outside - this will have been in retrospect a major problem for any global commons idea. I think the idea of open borders is terrifying for some people and this terror needs to be taken into account                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> so much difference in the thinking of the different people in this supposedly network                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> representativeness of working groups, shareholders (south, women, kids, minorities, disabled)                 </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> orient future strategies on plurality                      working with diversity, harnessing local civil society movements                 </li> </ul>	0



Main Topics from Brainstorming	Total
● put religious, cultural differences aside	0
● talk with and listen to those we disagree with	0
<b>Dominated by personal prestige and by institutional competition</b>	<b>104</b>
● overcome instituional/organisational egoism	18
● egoprofiling of some protagonists	9
● too much focus on prominent people as <stakeholder"	6
● sharing, caring, daring beyond the ego	4
● egoistical thinking of participants people use the initiative in a egoistical way	3
● Naysayers Naysayers attempt to undermine the consultation work	3
● pessimists	2
● individual persons have to step back, the idea has to be in front	2
● opinion leadership by a few	2
● destruction of a few there are always destructive elements in a system that try to torpedo a project based on "you and me".	2
● greed among ngo´s	2
● some people dont want this to work people who are greedy and get rewarded by this system will try to "destroy" our idea	2
● starting with changing yourself	2
● egoism in financial interest	2
● Willingness to take personal interests in the background	2
● powerinterests = the interest to get control or ego-reputation	1
● some people think it is possible to control a process if you controll a process, it is no process	1
● Egoism and profiling as a motivation	1
● egoism	1



Main Topics from Brainstorming	Total
● you need to get rid of ego's, use the real combining energz	1
● doubt, that everybody focuses on the same goals	1
● people stressing their individual theories	1
● overcome ambiguities between what people say and mean - so common action leads to common values and ground	1
● competition between "goode-people" - everyone is ruling his own kingdom	1
● try to control the whole process the power lies in the diversity / if you try to control the process you will stop it!	1
● playing egos	0
● leadership of just a few people causes problems when conflicts between them	0
● pessimism and doubt of the success of the initiative	0
● narrow minded thinking that provokes us to defend our ideas and build a defensive position instead of a collaborative one	0
● ego problems	0
● counteracting groups there might be groups, who try to influence the process negatively	0
● Financial Egoism	0
● Self-interest subordinated to group-interest Put one's own personal ego in the background in consideration with working with groups	0
<b>To much centered on the north western culture (USA and Europe)</b>	<b>44</b>
● international dialogue among cultures and religions	13
● get the poor and marginalized aboard	9
● involve the south first	5
● too less support from experts from other parts of the world	3
● domination of one single culture (the northern) in the process	1
● The impact of global Commons should be not in USA or Europe Otherwise we will be the dominant and imperial global players and I would like to deny it	1



Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li>Finding ways to involve the marginalized majority of the world's population most practical solutions come from local people themselves</li> </ul>	0
<ul style="list-style-type: none"> <li>Chinese and African and South American ideas sought vigorously</li> </ul>	0
<ul style="list-style-type: none"> <li>lack of participation of people from different countries</li> </ul>	0
<ul style="list-style-type: none"> <li>listen to concerns of people from different regions- different regions need different resources</li> </ul>	0
<ul style="list-style-type: none"> <li>predomination of one culture</li> </ul>	0
<ul style="list-style-type: none"> <li>ask southern organizations to support and distribute NOW</li> </ul>	0

## Urgent Tasks

Create a process to intensify cooperation between organizations and initiatives	124
<ul style="list-style-type: none"> <li>synchronizing activities</li> </ul>	14
<ul style="list-style-type: none"> <li>collaborate with existing umbrella organizations and organizations for the consultation</li> </ul>	14
<ul style="list-style-type: none"> <li>Unifying the big civil movements, starting with World Future Council and Global Marshall Plan</li> </ul>	13
<ul style="list-style-type: none"> <li>linking with other like-minded individuals and organisations</li> </ul>	6
<ul style="list-style-type: none"> <li>speaking about cooperations we all together should do something now - dont wait for others</li> </ul>	6
<ul style="list-style-type: none"> <li>networking of like minded organisations</li> </ul>	6
<ul style="list-style-type: none"> <li>involve established NGOs - chance for bringing their agenda on the ground</li> </ul>	5
<ul style="list-style-type: none"> <li>Develop partnerships with active organisations Those who are already very active should be brought into the process</li> </ul>	4
<ul style="list-style-type: none"> <li>networking of all intersted groups avoid that interested groups feel overruled keep identity of individual groups</li> </ul>	4
<ul style="list-style-type: none"> <li>not being another new global coalition, but a co-facilitator of existing/other coalitions</li> </ul>	4



Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li>● Cooperation and networking Defining overarching common themes such as arid zone for temperate zone regions</li> </ul>	3
<ul style="list-style-type: none"> <li>● linkage of existing networks, selection of the right network</li> </ul>	3
<ul style="list-style-type: none"> <li>● look out for win-win cooperations and work with those</li> </ul>	2
<ul style="list-style-type: none"> <li>● synchronizing activities</li> </ul>	2
<ul style="list-style-type: none"> <li>● USE TODAY think what we could do today, and create networks today, who should we involve</li> </ul>	2
<ul style="list-style-type: none"> <li>● engage multinational corporations in helping solve global challenges</li> </ul>	2
<ul style="list-style-type: none"> <li>● another global player in an overcrowded ideas market</li> </ul>	2
<ul style="list-style-type: none"> <li>● co-facilitator not being another new coalition, but a co-facilitator of existing coalitions</li> </ul>	1
<ul style="list-style-type: none"> <li>● Resources and organisations Representing trilateral cooperation</li> </ul>	1
<ul style="list-style-type: none"> <li>● Essential to connect the various movements</li> </ul>	1
<ul style="list-style-type: none"> <li>● Likeminded organisations Representing new trilateral collaboration between governments corporations and civil society while monitoring deliberate or accidental waste of resources</li> </ul>	1
<ul style="list-style-type: none"> <li>● seek collaboration with the UN millennium project and make their monitoring of MDG achievement useful for people</li> </ul>	1
<ul style="list-style-type: none"> <li>● interdependence</li> </ul>	1
<ul style="list-style-type: none"> <li>● Cooperation Share strategies between nations (powerpoint presentations, promotional material, etc)</li> </ul>	0
<ul style="list-style-type: none"> <li>● Get the big civil society organisations on board</li> </ul>	0
<ul style="list-style-type: none"> <li>● common action plan</li> </ul>	0
<b>Involve as many young people as possible in the global processes and activities</b>	<b>115</b>
<ul style="list-style-type: none"> <li>● young people the young people are the future, it is important to focus on them and to work with them</li> </ul>	15
<ul style="list-style-type: none"> <li>● Young Generation involved deliver this message to schools around the world</li> </ul>	14



Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li>youth involvement                             <ul style="list-style-type: none"> <li>get our young people as part of the solution</li> </ul> </li> </ul>	13
<ul style="list-style-type: none"> <li>Think Camps for Youth 16-26 years of age                             <ul style="list-style-type: none"> <li>These are fun camps lasting for about a week each. Young persons learn about sustainable issues doing art, sports, music, or activities helping the poor and disabled. These highly active and interactive camps will create a deep impression, lasting friendships between the young people.</li> </ul> </li> </ul>	10
<ul style="list-style-type: none"> <li>listening to the young and the old</li> </ul>	8
<ul style="list-style-type: none"> <li>Education: bring in pupils and students, linkage to schools</li> </ul>	8
<ul style="list-style-type: none"> <li>stimulus by teachers                             <ul style="list-style-type: none"> <li>school teachers should be one of the first target groups</li> </ul> </li> </ul>	6
<ul style="list-style-type: none"> <li>conflict resolution education for everyone                             <ul style="list-style-type: none"> <li>teach children worldwide a toolkit to prevent fighting</li> </ul> </li> </ul>	5
<ul style="list-style-type: none"> <li>think camp for youth 16-26</li> </ul>	5
<ul style="list-style-type: none"> <li>youth                             <ul style="list-style-type: none"> <li>many young people are computer and web geniuses and come up with ideas, concepts and tools of designing very much interacting and fascinating communication websites and webpages.</li> </ul> </li> </ul>	4
<ul style="list-style-type: none"> <li>develop new education models                             <ul style="list-style-type: none"> <li>integrating local knowledge systems with "modern" knowledge systems. Building up new alliances between the schools and universities of the world. Integrating the civil society process into the educational systems.</li> </ul> </li> </ul>	4
<ul style="list-style-type: none"> <li>involvement of many young people in schools and universities</li> </ul>	3
<ul style="list-style-type: none"> <li>involve children</li> </ul>	3
<ul style="list-style-type: none"> <li>old people, majority masculine</li> </ul>	2
<ul style="list-style-type: none"> <li>appeal to the young generation</li> </ul>	0
<b>Organize a professional and efficient funding to cover the financial requirements</b>	<b>92</b>
<ul style="list-style-type: none"> <li>multilateral financing</li> </ul>	13
<ul style="list-style-type: none"> <li>financial support thru different enterprises</li> </ul>	10
<ul style="list-style-type: none"> <li>Financing                             <ul style="list-style-type: none"> <li>Require significant funding to support the development of the consultation</li> </ul> </li> </ul>	6
<ul style="list-style-type: none"> <li>International taxation</li> </ul>	6



Main Topics from Brainstorming	Total
● Funding GMP network, through specific formats. Money is a necessary	5
● company's support roll out Sponsoring Companies could support the roll out of the process by inviting their employees to attend	4
● tax on all arms sales tax every weapons transaction and use the funds for clean water available worldwide	4
● motivation of our industry	3
● urge the rich people to be generous	3
● rigorously evaluate how to finance our ideas	3
● enough financial resources and staff To keep this process it is crucial to have enough financial resources and staff	2
● Give more money for Hamburg office	2
● funding from several big players	2
● Sufficient funding to run a global campaign There should be a call for massive funding and support to be able to properly support this initiative	2
● fair percentage of financial contribution from out the monetary fund	1
● sponsor all projects need finance - find donors	1
● global think tanks for funding	1
● money	1
● Fund Global Commons thru public ownership and use or pollution fees	0
● driven money limited for just a 'good cause'	0
● target programs of big companies	0
● fundraising such a process will cost money and same time it is difficult not being "bought"	0
● sales tool develop catalogue of important elements of projects	0



Main Topics from Brainstorming	Total
<b>Promising Projects</b>	
<b>To start a platform and a process for the global participation of many people (you and me)</b>	<b>159</b>
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> Dr. Kruses web 3.0 approach                      the shown approach will be a unique opportunity to network                 </li> <li> <span style="color: red;">●</span> get lost in too many details                 </li> <li> <span style="color: green;">●</span> Internet                 </li> <li> <span style="color: red;">●</span> information technology gap in Africa                      billions of people have no plug                 </li> <li> <span style="color: green;">●</span> power to the people!!! no centralism/ people started from all kind of areas/ artists / environmentalists / human right activist / women /                      I think the diversity was very much helpful from the beginning / some individuals caring for a special tree / movement like in Kenya started with the initiative of a single person like Wangari Maathai and then involved 1000 of women / inspiring women in other African countries / power to the people                 </li> <li> <span style="color: green;">●</span> create ownership among many                      make people feel they are an important part of the movement by making their contribution visible                 </li> <li> <span style="color: green;">●</span> open facilities / networks to reach all people over the world                      means kind of offices all over the world where people can go to get the communication facilities computers etc. to be part of the information network...                 </li> <li> <span style="color: green;">●</span> Ideas come from people not from a small western group                 </li> <li> <span style="color: green;">●</span> the trust in the collective intelligence                 </li> <li> <span style="color: green;">●</span> regular meetings via internet to get the whole network involved                 </li> <li> <span style="color: red;">●</span> accessibility                      technology can only reach certain areas and cannot yet be universal                 </li> <li> <span style="color: red;">●</span> lack of control                      can the supporters of the exercise handle the huge amount of votes coming in                 </li> <li> <span style="color: green;">●</span> get the ordinary people on board                 </li> <li> <span style="color: green;">●</span> world wide contribution for regulated wake up calls for all people                 </li> <li> <span style="color: green;">●</span> ANONYMITY: Eminent ideas were meeting and sharing experiences, meaning, values, .. not eminent people or "clubs" were meeting.                      Law or requisite variety                 </li> </ul>	



Main Topics from Brainstorming	Total
• participation of at least 200,000 partners	2
• trust in others	2
• it has to be a mass movement, not only the idea of a few (even if they are "important")	2
• civil society transmission platform Building up an international database of civil society institutions (NGOs, Initiatives, Neighbourhood-Organisations, Councils of Elders, ...), from local up to global level. Linking them up via a web3-semantic net. Establishing public terminals all around the world, to facilitate cooperations.	2
• manage the network professionally	2
• using a phenomenon like the facebook for a mixture of individuality and meeting people a platform where people can portray their dislikes and preferences on matters - possibly even with the option of having personal links - without the valuation for policy matters	2
• Wiki system to make cooperation easier Develop materials using the wiki system in order to facilitate cooperation	2
• design a true working multilateral system	2
• file sharing online	2
• technical instruction and equipement	2
• database use own database to spraed the message	1
• AVAAZ.Org Avaaz is spreading ideas by email around the world, they have 1,2 million coummunity members	1
• link website to neutral web-based information sources to better inform readers and the discussion	1
• accessibility new technologies reach a wide expanse of people	1
• Open source internet	1
• Offering of concrete projects for participation e.g e-mail activities or concrete decentralized projects	1
• gobal consultation The fact that this new initiative involves the encouragement of global participation is the main aspect attracting people;s involvement. We are realizing today that the equal consideration of opinions has a positive effect on our future.	1



Main Topics from Brainstorming	Total
• ordinary people tell their views to policy-makers	1
• Use of web technology to communicate use email, video conferencing, mail list, etc, to facilitate communications	1
• take into consideration, that not all people of the world have internet access	1
• use in computer courses for the elder people old people in industrialized countries grow in numbers and will largely become connected to the web	1
• collective intelligence leading to new ideas	0
• evaluation of the opinion of "the many"	0
• Actions (Move-on and Avaaz style) are proposed to the people and they decide in votes how to act	0
• Ownership of ideas and direct participation	0
• people started to get more and more comfortable with the internet	0
• regular virtual meetings	0
• ignoring the poor parts of the world that are not familiar- and who can not afford the instruments and methods of technological communication	0
• Computers and information technologies are mirrors of how our mind/consciousness works	0
• just jetting and conference-hopping around the globe - without coming to terms with the self, others, and the environment	0
<b>To use emotional resonance effects (art, music, etc.) to mobilize large number of people</b>	<b>76</b>
• creativity	17
• Creative Mobilization use innovative fun events to mobilize people in the memorable way - get them involved in doing something tangible and / or taking something home	12
• invent symbol like red AIDS ribbon that carries visible message	5
• integrating arts and sports, not only academic discussions	3
• build a viral wave	2
• title "save the world now"	2
• alternative forms of diplomacy - creative acts	2
• Music and Art! Open spaces to include music and art form around the world	2
• addressing minds and hearts	2



Main Topics from Brainstorming	Total
● snowball effect - ask for small contributions in time and money from many	1
● open peoples hearts through art and get them involved	1
● change title into a less paternalist, missionary one	1
● simple exciting title	1
● invest in memes	1
● use iof mages / symbols to visualize theoretical processes	1
● foundations finance the equipment in least developed countries	0
● wake up calls, facilitating from out gmp	0
● symbolic interaction model of communication	0
● the use of art to open the heart	0
● include the exact and fine arts, aesthetics, senses, intelligences and monoculture is a dead-end way	0
● Creative mobilization make it a fun and memorable event to participate	0
● declare interests of supporters	0
● Create more platforms, forums with a heart (through art and sharing) to break the isolation As we live more and more in a world of isolation, the idea that the planet could be a wonderful place to live in becomes more and more obsolete.	0
<b>To organize and facilitate regional meetings and local support groups (expert and leaders)</b>	<b>67</b>
● regular regional meetings	9
● Building up local governance structures as complementary to governmental institutions facilitating existing local initiatives and civil organisations	8
● Opten space Conferences on global commons in intensive weekends people experience the global commons while eating, discussing and valuation our future	7
● Finding good native communicators for town meetings	4
● Regional meetings To decide priorities and listening to the people's voice	4
● Indicative planning future for each region Would be to continue with national resources which do not represent regional commons	2

Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li>where are each country's people coming from? we took the time to understand attitudes and levels of knowledge about the issues in each country. for example, attitudes toward money, perceptions of fairness, etc. in the US vs. Ghana vs. Burma.</li> </ul>	2
<ul style="list-style-type: none"> <li>participation of many countries</li> </ul>	2
<ul style="list-style-type: none"> <li>identify local groups who support the concept and apply it locally</li> </ul>	2
<ul style="list-style-type: none"> <li>town hall meetings</li> </ul>	2
<ul style="list-style-type: none"> <li>A wide variety of representatives and coordinators, from different countries</li> </ul>	2
<ul style="list-style-type: none"> <li>local group networks</li> </ul>	1
<ul style="list-style-type: none"> <li>national oriented structures</li> </ul>	1
<ul style="list-style-type: none"> <li>creating local activity groups e.g. in schools</li> </ul>	1
<ul style="list-style-type: none"> <li>professional facilitating of local workshops, result oriented</li> </ul>	0
<ul style="list-style-type: none"> <li>approach people/groups from areas of mutual interest find common interest to approach groups or people with</li> </ul>	0
<ul style="list-style-type: none"> <li>group meeting/conferencing regular intervals to touch base and feedback with own groups, as well as other groups for new ideas and support</li> </ul>	0
<ul style="list-style-type: none"> <li>local workshops</li> </ul>	0
<ul style="list-style-type: none"> <li>priorizing local issues</li> </ul>	0
<ul style="list-style-type: none"> <li>local peoples initiatives</li> </ul>	0
<b>To educate interested peoples and multipliers of the global commons consultation process</b>	<b>30</b>
<ul style="list-style-type: none"> <li>Education Hold workshops to educate the public, as well as other educators</li> </ul>	13
<ul style="list-style-type: none"> <li>Global Marshall Plan Academy this is a back up forum for the multipliers of the Global Commons consultation process. The virtual academy will help all active people to prepare themselves to spread the message and to have a discussion form</li> </ul>	9
<ul style="list-style-type: none"> <li>training We have a simple training to allow people to join our educationa and recruitment efforts</li> </ul>	4
<ul style="list-style-type: none"> <li>educate gather as much knowledge as possible about the subject</li> </ul>	0



Main Topics from Brainstorming	Total
<b>Supportive Activities</b>	
<b>Open inviting discourse with governmental institutions, political parties and politicians</b>	<b>58</b>
• global parliamentary representation	6
• bringing ideas to the ground - approach policy makers not only the likeminded	6
• restructure the US Security Council	6
• using the existing participatory structures recognise and utilise all the participatory structures, which are already existing	5
• involve policy makers	5
• integration of government and policymakers	5
• involve civil servants and their organizations	4
• Involvement of persons with policy background - having the guidance and commitment from their side	2
• political party interests	1
• UNO should be reformed or abolished	1
• Politicians	1
• find a way to maximise intuition in policy decisions	1
• expand the development of multilateral cooperation with companies, politics and education	0
• involvement of policy makers	0
• use the united nations and strengthen them	0
<b>Structured involvement and broad coverage of the different traditional mass media</b>	<b>42</b>
• involve journalists and their organizations	7
• well known proponents global leaders around the world supporting the idea of a global contract and system change	5
• intensive local media coverage	4



Main Topics from Brainstorming	Total
● getting important partners "into the boat"	3
● support of VIP (artists, musicians...)	3
● coverage in the media	2
● support of eminent leaders	2
● find well known supporters	1
● press-media try to activate the press or other media	1
● Educating the traditional media on global commons	1
● support by some eminent lead figures	0
● the image of visionary people have to reach and win the masses	0
● cooperating with the media	0
<b>Intensive cooperation and knowledge exchange with universities and science centers</b>	<b>21</b>
● involve universities (researchers and students)	15
● <science centers linking up internationally on the concept of global commons for instance a philosophy department in bonn linking up with a partner department in washington, seoul and rio discussing the very practical problems of students just as much as the amazing phenomenon of intercultural ethics etc.	1
● lack of cientific input	0
● issue tenders on topics for thesis to students at university blackboards	0
● inclusion of academic community	0
<hr/>	
<b>Basic Requirements</b>	
<hr/>	
<b>Large group of people being credible and convincing ambassadors for the initiative</b>	<b>109</b>
● being willing to risk own career and reputation and financial security	16



Main Topics from Brainstorming	Total
live what you are promoting in the whole process (CO2 neutral meetings, etc.)	10
people who communicate the idea with their organisation	9
use NOW - use TODAY Leaders in this room should discuss these possibilities further and carry it out to the world, take it home	7
snow ball effect x 10 Every person tells another person every week about the global commons. In one year we have reached the world population.	6
authenticity - Do what you speak	6
Partners brought to process through one on one outreach	4
motivated people to bring ideas into one thrust for everyone to participate	4
people committing their lives you need the example of dedicated people	3
keeping people interested in the network very often people lose interest after a while especially if there are no intelligent ideas or progress in the discussion	3
Promote the idea of the Global Commons Whenever you speak about the Global Commons it takes you beyond your own nationalism	3
we need participation options for individuals	3
Inherent, and latent, love of all people to work together, if they can see a common idea	2
make every person a stakeholder of the process	2
determination and commitment of the initiators and supporters of the project	2
speak from the heart, at least as much as from the piece of paper	1
Multiply share the information with influential people	1
people who spread the idea and knowledge about the global common process	1
Use TODAY speak what we could do today, be willing to try out something new	1
invite use as theme for a dinner discussion with friends	0



Main Topics from Brainstorming	Total
<ul style="list-style-type: none"> <li>● Influencers speak to opinion leaders and sell the idea</li> </ul>	0
<ul style="list-style-type: none"> <li>● speak about it we spoke about it, we told the people what would be possible, what we could do, and people will be fascinated and would like to cooperate</li> </ul>	0
<ul style="list-style-type: none"> <li>● going home and when you are home you will forget about the idea, daily life will force you to your own things and you will forget today</li> </ul>	0
<ul style="list-style-type: none"> <li>● join join clubs and organizations and share idea</li> </ul>	0
<ul style="list-style-type: none"> <li>● convince develop a battle plan and argumentation catalogue for the project (hand out) to give to people,</li> </ul>	0
<b>Maximum transparency of all decisions and all relevant developments in the process</b>	<b>63</b>
<ul style="list-style-type: none"> <li>● transparency of the process: outline at the outset, inform when changes are made</li> </ul>	18
<ul style="list-style-type: none"> <li>● accountability make donors and responsible persons transparent</li> </ul>	10
<ul style="list-style-type: none"> <li>● transparency is creating trust</li> </ul>	8
<ul style="list-style-type: none"> <li>● clear and fair organisational structure</li> </ul>	7
<ul style="list-style-type: none"> <li>● workgroups within gmp, annual gathering to express the development within</li> </ul>	2
<ul style="list-style-type: none"> <li>● Building trust through transparency</li> </ul>	1
<ul style="list-style-type: none"> <li>● Financial and Organisational transparency</li> </ul>	1
<ul style="list-style-type: none"> <li>● timely control mechanisms for misuse</li> </ul>	1
<ul style="list-style-type: none"> <li>● Totally Transparent the entire process and organizational structure needs to be transparent, including wages, financial contribution, the motive behind the collection of the information</li> </ul>	1
<ul style="list-style-type: none"> <li>● establish legitimacy through transparency</li> </ul>	1
<ul style="list-style-type: none"> <li>● intransparent decision making processes</li> </ul>	0
<ul style="list-style-type: none"> <li>● transparency in every respect</li> </ul>	0
<ul style="list-style-type: none"> <li>● intransparent decision making processes</li> </ul>	0



Main Topics from Brainstorming	Total
Description of realistic action plans and possible quick wins of the strategical steps	58
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> quick wins                             <ul style="list-style-type: none"> <li>a process has to produce quick wins, so that people see that there is a concrete benefit of his engagement</li> </ul> </li> </ul>	11
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> visions need to be broken down to plausible small steps                             <ul style="list-style-type: none"> <li>utopists need to be understood and trusted</li> </ul> </li> </ul>	10
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> the feeling that this is something really new and is going into concrete action                             <ul style="list-style-type: none"> <li>clear and concrete concept</li> </ul> </li> </ul>	4
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> focus on tangible outputs                             <ul style="list-style-type: none"> <li>concrete ideas, not only visions and dreams like UN-papers</li> </ul> </li> </ul>	2
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> be clear on the focus of the process                             <ul style="list-style-type: none"> <li>avoid to broad and moving targets</li> </ul> </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> not enough action oriented                             <ul style="list-style-type: none"> <li>clear focus and stringent result orientation                                     <ul style="list-style-type: none"> <li>one cannot work on everything - one has to focus his ressources - also to be visible and accountable</li> </ul> </li> </ul> </li> </ul>	1
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> output of te process are concrete actions/projects too, not only new ideas/visions                             <ul style="list-style-type: none"> <li>too less concrete ideas and activities</li> </ul> </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> global action plan                             <ul style="list-style-type: none"> <li>mission, vision, strategy for gmp, with realistic time table every 2 years</li> </ul> </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: red;">●</span> unconcrete ideas about how to realize the vision                             <ul style="list-style-type: none"> <li>too ambitious objectives</li> </ul> </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> work-netting - instead of net-working - so that not noise but positive action gets support                             <ul style="list-style-type: none"> <li>global plan</li> </ul> </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> common global action plan                             <ul style="list-style-type: none"> <li>Plan for the Global Commons</li> </ul> </li> </ul>	0
<ul style="list-style-type: none"> <li> <span style="color: green;">●</span> the actual global situation REQUIRES us to act                             <ul style="list-style-type: none"> <li>keeping ones idealism, but focusing on pragmatic strategies</li> </ul> </li> </ul>	0



Main Topics from Brainstorming	Total
Formulation of a well-defined, optimistic and easy to communicate vision statement	57
• find easy ways to explain complex ideas	8
• Ethics and Values	8
• Universal values and shared consciousness	7
• a compelling positive vision	7
• the vision and knowledge that it is up to you to change the world	4
• Clear presentation of the aim choose a wording that could be understood by everyone. i.e. global commons is not accessible to many people whereas the idea that there are values like "being a friend" whether to a person, an animal or a tree can be very easily understood by everyone. Maybe the idea is to create a "treaty of world friendship" which is an immense field.	3
• Initial message It is clear and simple, easily understood and with fantastic artistic appeal	2
• Common Vision A personal identification with the sense of Global citizenship and their own relation to the global commons	1
• fight once you have a convincing story or argument, it is easy to find people fighting with you	1
• a clear and positive vision/strategy	1
• Initial message An initial clear message to draw people in essential, it is simple and compelling, very artistic and easily understood	1
• We are citizens of the Earth and the Universe	0
• Promote Global citizenship	0
• planetary vision	0



## Personal Contribution

Sumiko Tanaka

Organization work in Hamburg

Frithjof Finkbeiner

being katalyser and involve others

Banthien

management, facilitation, participation skills

Johannes Pfister

Supporting the Global Marshall Plan Akademy by creating and expanding it

Sandra Hendricks

Development of sustainable leadership workshops

Klemens Riegler

spreading the idea about the process

Sumiko Tanaka

Try to involve my own personal network

Michael Proschek

helping to bring in new partners

D. Dahm

Linking up with 'United School for Life', building up a cooperation

andre munzinger

is working on the philosophical background and content of common values

Klemens Riegler

Put the Link on our Homepage

Ulrich Martin Drescher

Facilitation of groups (Workshops, Open Space moderation etc.)

Todd Lorentz

galvanising networks in Canada

Nerdfilms

Help spreading the idea on a "viral" level

Childaid Network

serve as an implementation branch of good concepts now



## Personal Contribution

Helge Bork

I will continue working in the coordination office in Hamburg.

Kevin Hansen

Films on web/TV to show Global Consciousness and success stories in each area of the Commons

maike grundmann

backoffice

Jay Bender

I will remain open to others ideas

Ulrich Martin Drescher

Fundraising in firms

Christina Buczko

coordination work with the existing network in austria

Frithjof Finkbeiner

multiply the idea to others and motivate others to join

Frank Pospischil

Create the funding bases for the whole process by involving companies

ines wagner

get a clear idea and try to bring it to young people with the wish to change thinking from the roots.

Michael Proschek

bringing the idea to the ground

Moritz Laube

shoot a documentary

Klemens Riegler

speak with interested Austrian media/Journalists about the project

Todd Lorentz

speaking to schools, other organisations about the global commons

James B. Quilligan

I will lend my policy experience, creativity and vision to this process

reporting

write a short report for my organization's media



## Personal Contribution

Johannes Pfister

Think Camps for youths - developing the concept and realizing several in 2009 Objective is learning about creativity, systems thinking, team development and sustainability !!

talking and writing about it

Uwe Möller

networking: attracting meaningful persons and institutions to become involved

Martin Kasper

Help to mobilize networks in Rhein-Main area

Assume responsibility for own area to begin process

Unilaterally begin process of arranging to bring our ideas visible to the public from our own area/field

Sandra Hendricks

Building a Global Marshall Plan Network in the Netherlands on a diversity of levels

Farah Lenser

bringing the idea to the people in writing articles / support as a facilitator of Open Dialogue Groups /

Christina Buczko

critical view on the concepts

Peter Grassmann

Get industry/economy and their associations involved in a positive way

Ulrich Martin Drescher

Connections to interesting entrepreneurs

Todd Lorentz

Canadian Coordinator

Frithjof Finkbeiner

Investing another four years in that global consultation

Office of hrh prince hassan

Linking networks for potential collaboration on humanitarian, interfaith, environmental and cultural issues

Heiner Benking

help with multi-lingual capacity building and work-netting to avoid words without meaning, values without grounding, contexts without common frames of references



## Personal Contribution

Klemens Riegler

Convince partner organisations in to get involved

Todd Lorentz

Involving as many others in this process as possible

Christina Buczko

helping to concretize the concept together with interested partners

Ulrich Martin Drescher

Presenting our ideas, plans etc. to others

Andre Munzinger

Networking on, initiating and running conferences of experts particularly in the field of intercultural values or the policy structures of development and aid

Helge Bork

Actively support the Global Marshall Plan Academy.

D. Dahm

Trying to get the Vereinigung Deutscher Wissenschaftler - VDW (Federation of German Scientist) as consultancy and multiplying organisation involved.  
Asking the council of the VDW if they will support an official cooperation.

Michael Proschek

helping to gain more political support

Martina Fleckenstein

Communication of the idea within environmental NGO to get them engaged

James B. Quilligan

I will work with the Policy Development team

background literature

provide a list of background literature for several topics (with electronic copies)

Johannes Pfister

supporting the local Global Marshall Plan community movement in Augsburg, Germany

Kevin Hansen

Write model Global Commons legislation for the new US Administration/Congress

Helge Bork

Try to publish an article in the Alumni Magazine of my university.



## Personal Contribution

embassy of dreams for film, tv & cinema formats  
etc.

Greg Pace

Unilaterally begin process of reaching out in own geographical area/field of endeavor

Heribert Schmitz

participating as leader to the the leadership process (based on my background I can bring international business management experience to the process as well as lecturing experience in leadership, corporate culture and corporate social responsibility  
willing to review results and comment on them  
being a multiplier by giving presentations to all kind of audiences in Germany and Europe

Klemens Riegler

Talk with organisations who are working with schools/pupils

Umwelt-Akademie Munich

Create interest on a regional and national level

andy huber

involving friends and communicate the idea and get input of others

Jay Bender

Help networking and coordination efforts in the US

James B. Quilligan

I will help to guide the consultation process

Francoise Heidenreich

Making this project known to CITTA - Forum for new consciousness [www.planet-lila.com](http://www.planet-lila.com)

Johannes Pfister

Spreading the idea in other business networks such as young entrepreneurs, Quality Management, Innovation Network and Church Communities

Klemens Riegler

financially support the Global Marshall Plan office in Hamburg

Todd Lorentz

technical support

Greg Pace

Create/locate work group to participate with and to support beginning March 6th



## Personal Contribution

andy huber

publishing readers comments in the newspapers

Michael Proschek

getting in the scientific community as well

D. Dahm

Offer my work for consultation, organisational advise, networking. As well I can offer support for public relations, VIP involvement, strategic partnerships

Sandra Hendricks

Training, coaching people with focus from out Human Resources and Sustainability

Königsteiner Salon

Organize joint event with our network

Andre Munzinger

I would enjoy taking part in the valuation process, which dr kruse has been mentioning as the real challenge.

Patricia McBroom

Working with media

Clarifying communications strategies

Involving women's NGOs created through the 1995 UN Platform for Action

Johannes Pfister

Coducting "Wandergespräche" (hiking talks) about sustainability management issues in different countries and regions.

Christina Buczko

improve and deepen the cooperation within the network

andy huber

win people who want to finance the process

James B. Quilligan

I will work with the international team organizing the Coalition for the Global Commons

P. Fahrbach

involve media - convince editors of the major European newspapers

speak to local/regional influencers and opinion leaders

mail out to personal list of the project

involve family/friends and activate them - multi generation project

spread the news wherever possible



## Personal Contribution

Johannes Pfister

Fund raising wine tasting

D. Dahm

Building up a cooperation with the Utopia-Foundation.

I will support such a cooperation in the curatorium.

Annette Riesberg

write a report on this meeting for CIVICUS

Konrad Raiser

I have been involved over the last four years in the Helsinki Process on Globalization and Democracy. The basic concept of this process, i.e. to generate political will for transformation through multi-stakeholder dialogue, is very similar to the projected global coalition.

My institutional links are with religious communities both nationally and internationally. My interest would be to feed the moral and spiritual resources of religious communities into the process and establish links to the World Conference of Religions for Peace and to the World Council of Churches.

Greg Pace

Offer this initiative as an opportunity to synergize and become a strong voice (Superpower)

Rotarians RC-Munich Bavaria

Get the Presidents of the international organisations of Rotarians, Lions etc involved, starting with local work

Zeki Ergas

Ideas. I combine scholarship and literature. Does this -- unusual -- combination enable me to make an insightful, original contribution. I have tried to do that in a collection of essays entitled IN SEARCH OF A BETTER WORLD in which I emphasize the importance of going beyond a narrow understanding of REASON, Making it broader with the inclusion of LOVE. I coined this new concept of THE POLITICAL ECONOMY OF LOVE which is the title of one of the essays. Another essay is THE HEART VERSUS THE MIND. Together I consider these two essays as a diptych underlying the GLOBAL COMMONS

Sandra Hendricks

I would like to work together with the workinggroup management, policy development

Annette Riesberg

provide a list and electronic of background literature on some of the agenda's topics

Heribert Schmitz

integrate the Global commons concept into my lectures at my university and try to stimulate as many students as possible that they support the concept

Heiner Benking

revisit and investigate old and new forms of dialogue and decision culture which explore the minority view and empower the odd and "other" to speak out and so help form broader consensus and shared action - which keep knowing - connecting - transcending in mind and ignore the compulsion to agree - when you can or should not BUT INSTEAD jointly explore and bring to life and inhabit a cognitive panorama or a global embodied covenant.



## Personal Contribution

### MB Steisslinger

Connecting environmental, social justice, arts and faith-based group leaders to this effort.  
Policy on eco-sustainability as it relates to other sectors... ed, trade, health, jobs etc.  
Helping to coordinate outreach/ ed efforts. Encouraging the listening/ consultation process

### Sandra Hendricks

Be a member of the further organization of the consultation proces

### Cobus de Swardt

We need a compelling positive vision - not 'Save the World Now because it under Threat', but something along the lines of 'Save the World Now because it is Possible!'. We are the first generation in history with the opportunity and ability (intellectually, technically, economically) that can co-create a future in which the letter and spirit of the Universal Declaration of Human Rights can indeed be fully achieved.

### Johannes Pfister

Connecting the Academy initiative internationally. First step workshop in Germany, Nederlands and USA in 2008. Next steps in 2009 after consultation

### Nadine Medawar

Contribute to the development of the actual plan, with new ideas for peace, economic and financial policies. Also be an ambassador of the Global Commons project, by developing ideas that will promote it and implementing these in several countries, including Canada and Lebanon.

### Annette Riesberg

pass the [www.global-commons.org](http://www.global-commons.org) website on to others

### Greg Pace

Work in central Ohio (U.S.A.) beginning with Simply Living/Peak Oil group, Columbus City Library, and local churches, possibly local schools

### Hartmut Grassl

- Helping in combining the two most important environmental issues ( climate change and loss of biodiversity) in the international science policy process
- Improving the standing of the United Nations by science support to the international NGOs
- Changing the thrust of Framework 7 calls for European interdisciplinary research projects

### Frithjof Finkbeiner

helping that a transparent process based on trust will be launched

### Johannes Pfister

Giving some financial support to specific programmes of the initiative

### Patrick U. Petit

Inform and try to bring new partner organizations in that process like for instance the United Nations Capacity Development Initiative

### Johannes Pfister

Contributing value time to the initiative



## Personal Contribution

Frithjof Finkbeiner

bringing in my motivating, networking and organizational skills into an enormous experiment

Nancy Roof, Kosmos Journal

Reporting on the Global Commons initiative in Kosmos Journal and keeping abreast of its development. In the process continually informing people how they can engage in the process. Educating people through our Journal as well as in speaking engagements about the necessity of the participation of global civil society to change the world. Most people do not realize that the power potentially lies with them and that they need to exercise this power. We need to help in the evolution of institutions to meet the new global realities...help people understand that they must change themselves...and work towards a global governance that addresses the needs of all people and all species. We are actually building a whole new civilization that is global for the first time in history. This reality needs to be presented as an opportunity. In Kosmos Journal we are presenting these ideas and encouraging the participation of global civil society, business and governments as well as the media as equal stakeholders.

Supporting the rise of independent journalism and educating people about the corporate interests and bias in traditional media, worldwide as discovered by The World Political Forum. We are supporting an intergenerational approach rather than either youth or elders as many are suggesting in this exercise here at the Global Commons.

scilla elworthy

Assist in dialogue and links between the various initiatives to ensure complementarity rather than overlap.

Sandra Hendricks

When in companies there will be a reorganisation, change management situation, I will add sustainability and use the possibility of a real intrinsic human change.

Frithjof Finkbeiner

The Global Marshall Plan Foundation will invest up to US\$ 500.000 per year in this international process if many other international partners support that process

m, glandon

Establishing a multidisciplinary laboratory lab for the GMP with a beginning project to reform school textbooks in the state, which would involve an international process, to establish an international standard for setting a minimum level of information about the state of the world and to serve as a model demonstration project for the rest of the US and maybe beyond. This would entail forming an international advisory panel for this purpose and some kind of (international, matching finances as well. This project would also have the added value of calling attention to the global commons. But international participation is crucial!

Scilla Elworthy

Assist with ideas as to how the feminine approach (whether employed by men or women) - the intuitive - can be maximised in the development of the Global Commons

Nancy Roof

Identifying leaders of integrity who have a global identity and helping people find these sources through Kosmos Journal.

Nancy Roof

Identifying artists whose work evokes the heart and compassion for the world as well as deep creativity on the current global needs. In Kosmos Journal we are identifying those artists that are creating beauty that move us to action, rather than art that is analytic. We need to learn from you about more of these artists that have the capacity to touch people at their depths.

Nancy Roof

Linking with and identifying the individuals, coalitions and groups that are leading us into the a compassionate global future.



## Personal Contribution

### Lloyd Ferris

Helping to organise an evolving handbook, and a website forum, for activists who are educating ever more "you and me" people about the process, and who are working on getting ever more "you and me" people involved in it. The handbook and forum would deal with two things: 1. Understanding and explaining the project (both in terms of the problem and examples of historical and current solutions that are floating around, to prime the pump), and 2. Giving information and ideas to the activist (and getting them from the activist) about what kinds of approaches work and do not work in terms of getting people involved.

Another project I have already started is a CD of songs that teach both content and critical thinking about history and economics from a Global Marshall Plan/Global Commons perspective. Also my local group is collaborating with me and the other two attendees from our area in giving local talks about the conference we attended, and perhaps staging a mini consultation process in our area. (San Francisco Bay Area).

Finally, some lightly technical work on our local website ([realmarshallplan.org](http://realmarshallplan.org)) and perhaps on the [global-common.org](http://global-common.org) wiki if needed.